

WBF™ WOMEN BUILDING FUTURES®

ANNUAL REPORT

2021-2022



WELCOME



Alan Skoreyko, Board Chair



Carol Moen, P.Eng., President & CEO

On behalf of our Board of Directors and the team at Women Building Futures, we are proud to present our 2021 – 2022 annual report.

As we reflect on another year of growth and impact, we are reminded of the meaningful connections that have been made through our partnerships, classroom interactions, and while engaging with the larger community.

This last year came with a few challenges, as we all continued to navigate the uncertainty of the pandemic. Economic recovery plans were put into action and demands for skilled labour rapidly increased. As a result, we expanded our training into new regions, celebrated the outcomes of programs in others, and continued to support women in the community on their path to economic security through affordable housing, coaching, readiness workshops and more. This annual report celebrates the collective efforts of our team, partners, and the women we serve.

Women play a critical role in Canada's economic recovery and we're proud to play a small role in highlighting the incredible value they bring to the workforce.

When you uplift the potential of a woman, you uplift the potential of her children as well.

Thank you for your support of our mission.

A handwritten signature in cursive script, likely belonging to Alan Skoreyko.

A handwritten signature in cursive script, likely belonging to Carol Moen.

BOARD OF DIRECTORS

Alan Skoreyko
Board Chair

Landa Richards
Vice Chair

Amanda Rosychuk
Past Chair

Maya Pungur-Buick
Director, Treasurer

Julia Sproule
Director, Secretary, Governance Chair

Lindsay Osmond
Director, Human Resource Committee Chair

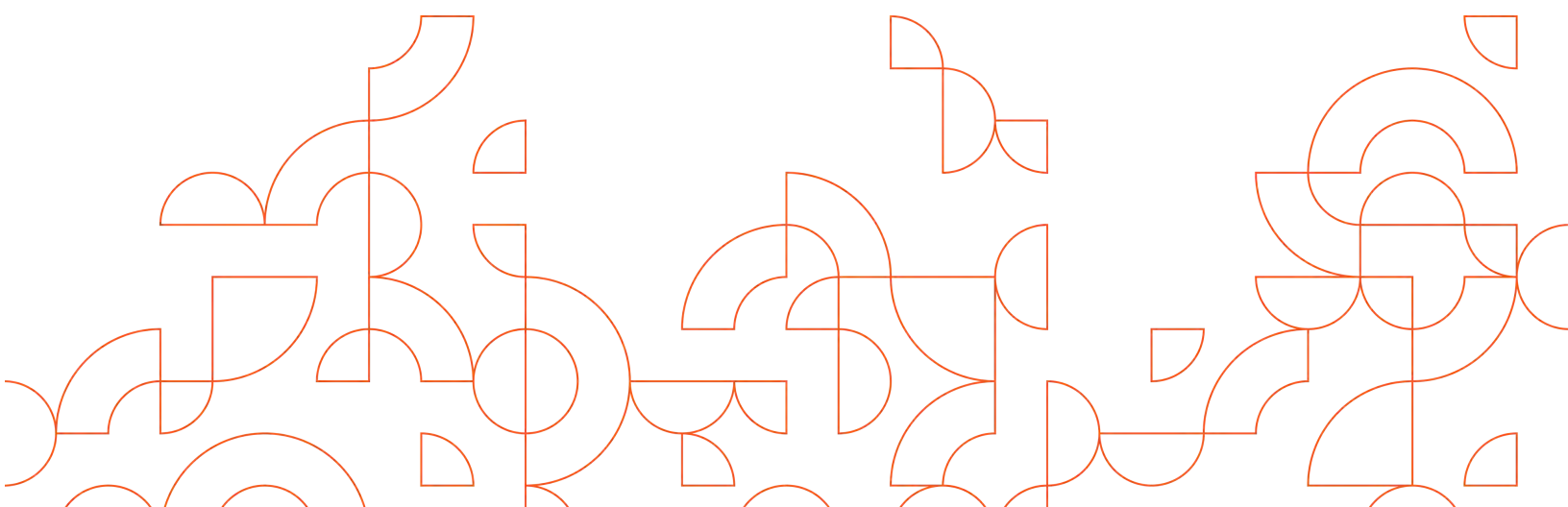
Darielle Corsaro
Director

Rebecca Kragnes
Director

Freddie Martinez
Director

Jason Collins
Director

Jim Kanerva
Director



ABOUT US

We are a non-profit organization based in Edmonton, Alberta. We offer programs and support services to help unemployed and underemployed women explore and connect to careers that pay above a living wage. Careers that not only support their own security but often that of their children.

We help remove common barriers to financial independence. These barriers include employment training, access to affordable housing, academic readiness, access to affordable childcare and more.

Over the last 20 years, we've grown to become a trusted name in our focus industries for introductory training in the construction trades, driving and operating industries. We take pride in inspiring more women to explore career opportunities in these areas.

We're a team of driven, passionate people looking to make positive change in the world. We take pride in the transformative change our connections bring to women, families, and communities.



OUR PROGRAMS

READINESS WORKSHOPS & AFFORDABLE HOUSING

Our readiness workshops prepare women to apply to our programming by addressing academic barriers and personal readiness. Access to affordable housing can be a significant barrier for many women in their journey to economic security. Our Edmonton training facility includes studio, one-bedroom and two-bedroom suites that are fully furnished and ready to welcome women and their children.

JOURNEYWOMAN START

A 17-week construction trades program that will prepare students to begin an apprenticeship in the construction trades.

CONSTRUCTION BOOTCAMP

A 4-week program to equip students with the essentials to start working in an entry-level role in the construction industry.

DRIVER & OPERATOR

An 8-week program to prepare students to obtain a Class 3 Drivers' Licence.

PRE-APPRENTICESHIP HEAVY EQUIPMENT TECHNICIAN

A 4-week program that offers the essentials to begin an apprenticeship as a heavy equipment technician.

INDUSTRY SPONSORED PROGRAMS

We work directly with industry partners who are seeking programs designed to meet their workforce development needs and align with their project timelines.

These programs currently include:

- BHP Trades Readiness
- Syncrude Heavy Equipment Operator
- Power Engineer Career Accelerator
- Vestas Wind Turbine Readiness

PROFESSIONAL CLASS 1

An 8-week program to prepare students to obtain a Class 3 Drivers' Licence.

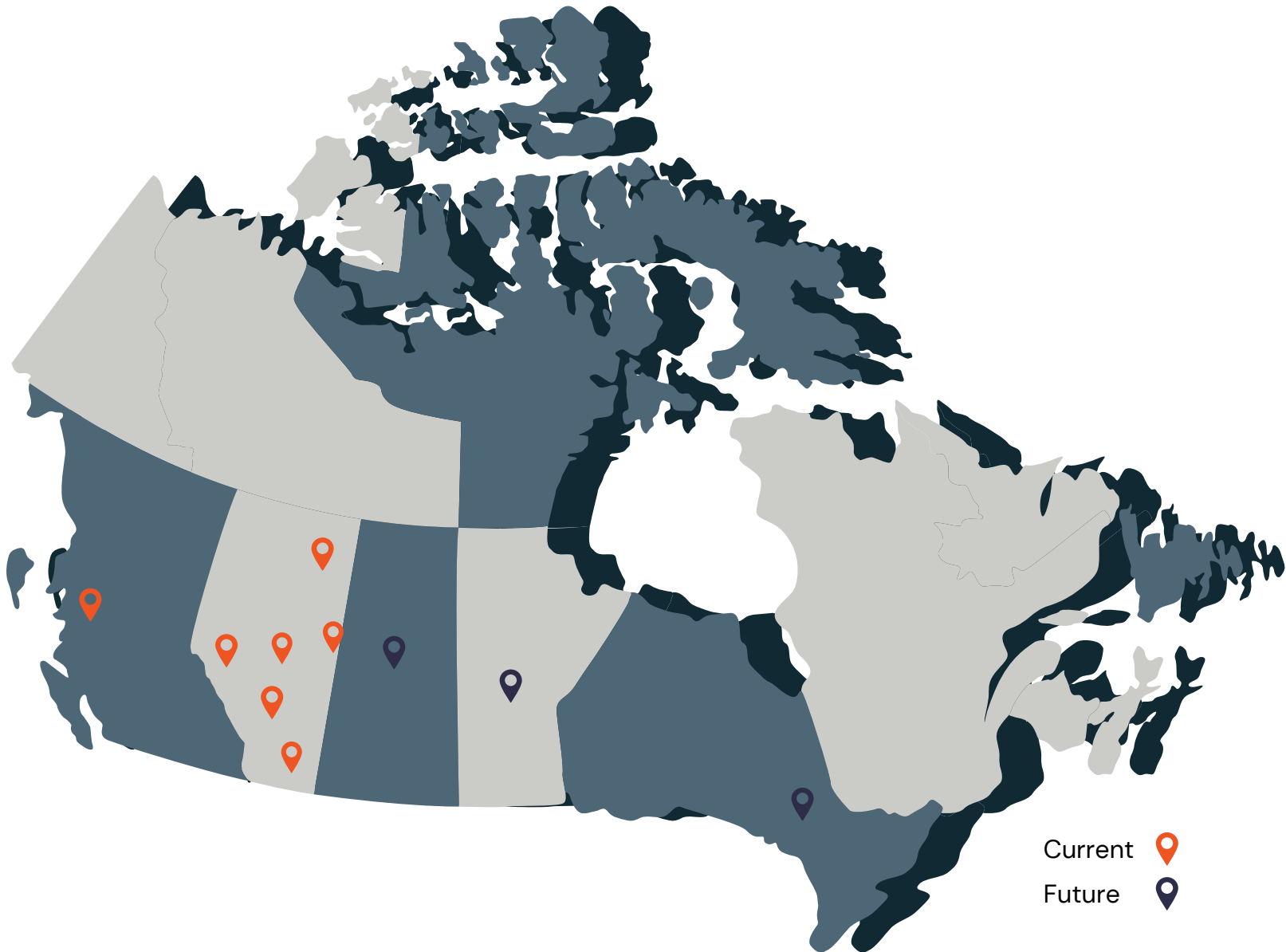
ALUMNI SUPPORTS

After completing a training program, graduates will have access to ongoing supports.

WORK PROUD & EMPLOYER OF CHOICE

Work Proud Inclusivity Training includes workshops designed to provide organizations with the insight and tools to create more engaged, safe, and inclusive workplaces. Employer of Choice is a membership program designed to help enhance workplace diversity and inclusivity efforts in order to retain women in the workplace.

OUR REACH



Many of our programs are delivered in communities across Alberta. Over the last year, we delivered 18 employment training programs across Fort McMurray, Edmonton, Calgary, Lloydminster, Hinton, and Lethbridge. In partnership with LNG Canada, we also delivered an introductory trades program in Kitimat, British Columbia. Over the next few years, with the support of our partners, we plan to expand our reach to communities in Saskatchewan, Manitoba, and Ontario.

OUR 21/22 IMPACT IN ALBERTA

408

women served
through coaching and
readiness services

36

of women served
moved into one of our
employment training
programs

18

employment training
programs were
offered with support
from public and
private sector



163

women graduated
from employment
training programs

58%

50%

23%

were
previously
unemployed

had
dependents
or children*

were
Indigenous

On average

1/3

of our students
received additional
financial aid while in a
program

**of those who disclosed*



the average starting
wage for our
program graduates
was **1.3X** the living
wage

88%

were hired in target industries
within six months

96%

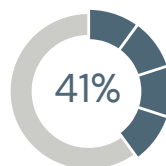
of WBF employment partners
recommend hiring WBF program
graduates

We housed

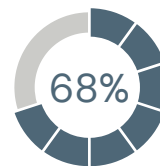


43


women and children in our
affordable housing in
Edmonton



were Indigenous



were unemployed

A close-up portrait of a woman with dark, wavy hair, smiling warmly at the camera. She is wearing a bright orange safety vest with reflective yellow-green stripes over a black t-shirt. The background is a solid, light blue-grey color.

Iryne was on employment insurance when she found our Journeywoman Start program. She wanted a career she could be proud of and to find the financial security she'd always dreamed of.

"My experience working on oil and gas pipelines as a Pipefitter Apprentice has been excellent. I'm working towards my goal of getting my Journeyman certificate. My work can be physically demanding, but I am determined to keep going. I hope my story encourages people to believe in themselves. It's never too late. It doesn't matter what age, race, or gender you are. If you put your mind to it and follow through, anything is possible."

THE GOOD STUFF



Our 3-year partnership with LNG Canada came to a close in early 2022. We are proud to have equipped more than 100 women with skills that support their employment on the LNG Canada project.



We ventured into the renewable energy sector with Vestas and began offering an introductory wind turbine technician program. Our first cohort was offered in early 2022.



Our students got to return to the classroom to work on exciting group projects while building meaningful, lasting connections with one another.



We gave back to our community with our partner DOW Canada by building children's beds for Sleep in Heavenly Peace.



We invested in the professional development of our staff by offering first aid training in mental health.



We celebrated our first in-person graduation since early 2020.



Annette thought of herself as a career waitress until a friend she worked with became a welder. "I thought, if she can do it, why can't I?" she recalls.

Annette completed the Journeywoman Start program over 10 years ago and began her career as a pipefitter. In 2021 Annette graduated from our Power Engineer Career Accelerator program.

Annette is currently working as a Process Operator and completing the required hours towards her Power Engineering designation.

"Women Building Futures has always been there for me. When you take one of their programs you gain a whole community of people you can lean on throughout your career."

OUR PARTNERS

LEGACY PARTNERS

City of Edmonton Family Community Support Services
CLAC
Government of Canada
Government of Alberta

CORNERSTONE PARTNERS

City of Edmonton Family Community Support Services
Government of Canada
Government of Alberta
Imperial Oil Ltd.
LNG Canada
Suncor
Suncor Energy Foundation

GROWTH PARTNERS

City of Edmonton Family and Community Support Services
Chevron
CLAC
ConocoPhillips
Graham
Imperial Oil Ltd.
Inter Pipeline
Leacross Foundation
Pembina Pipeline Corporation
Royal Bank of Canada
Suncor
Suncor Energy Foundation
SureHire Occupational Testing
TC Energy
TD Bank
Wajax

EMPLOYERS OF CHOICE

ATCO Frontec
Centurion
Chemco
Cross Canada Millwright
Enbridge
Finning
First Truck Centre
Graham Construction (Jardeg)
Integral Energy
Kiewitt
Ledcor
NCSG Crane & Heavy Haul
PCL
Precision Drilling
Surepoint Group
Trail Group (Westek)
Trican Well Services
Wajax

AWARENESS PARTNERS

Alberta Construction Safety Association
Alberta Council of Women's Shelters (ACWS)
Alberta Motor Transport Association
ATB Financial
Bird Construction
Careers Next Gen
Chemistry Industry Association of Canada
Cranemasters
Martin Brower of Canada Co.
North West Redwater Partnership/North West Refining
Petroleum Services Association of Canada
PCL Constructors Inc.

PROGRAM PARTNERS

Badger Daylighting
BFI Constructors
Carmacks
Caron Transport
CEDA
Chemco
DOW
Finning
Inter Pipeline
Ledcor
Pembina
Rosenau Transport
Suncor
Syncrude
United Rentals
Vestas
Volker Stevin
Watt & Stewart
Westcan Bulk
WorleyCord

DONORS

Thank you to all Women Building Futures donors. Every gift you make supports women and their families in their journey to economic prosperity.

For more information or to make a donation, please visit:
womenbuildingfutures.com/donate

2021 – 2022 FINANCIAL STATEMENT

	2022	2021
Assets		
Current		
Cash and cash equivalents	11,854,782	7,743,962
Restricted cash	38	114
Guaranteed investment certificates	502,538	-
Accounts receivable	230,326	434,462
Prepaid expenses	125,182	146,753
	12,712,866	8,325,291
Capital assets	5,512,095	5,966,904
	18,224,961	14,292,195
Liabilities		
Current		
Accounts payable and accrued liabilities	556,143	633,499
Deferred Contributions	8,602,251	4,879,716
Deferred revenue	720,814	91,681
Loan payables	16,801	39,201
	9,896,009	5,644,097
Deferred capital contributions	4,203,964	4,812,223
	14,099,973	10,456,320
Net Assets		
Invested in capital assets	1,291,330	1,115,480
Internally restricted	2,500,000	867,000
Unrestricted	333,658	1,853,395
	4,124,988	3,835,875
	18,224,961	14,292,195

2021 – 2022 OPERATIONS STATEMENT

	2022	2021
Revenue		
Grants	3,923,426	4,886,305
Tuition	2,909,731	1,592,995
Sponsorship	913,527	315,012
Rental Income	186,834	219,019
Other	119,417	22,948
Donations and casino	41,467	39,200
Interest income	21,604	23,098
	8,116,006	7,098,577
Expenses		
Salaries and benefits	4,601,592	4,020,032
General and administrative	1,304,431	1,187,430
Program expenses	1,236,163	1,094,221
Marketing and advertising	447,693	658,329
Building expenses	133,549	109,599
Bad debts	41,477	1,433
Interest and bank charges	11,894	6,654
	7,776,799	7,077,698
Excess of revenue over expenses before other items	339,207	20,879
Other Items		
Amortization of deferred capital contributions	608,259	827,879
Amortization of capital assets	(658,353)	(904,100)
	(50,094)	(76,221)
Excess (deficiency) of revenue over expenses	289,113	(55,342)



ARE YOU
INTERESTED IN
SUPPORTING
OUR MISSION?

Connect with us!

HEAD OFFICE & TRAINING CENTRE
10326 107 STREET
EDMONTON, AB T5J 1K2
PHONE: 780 452 1200
womenbuildingfutures.com

